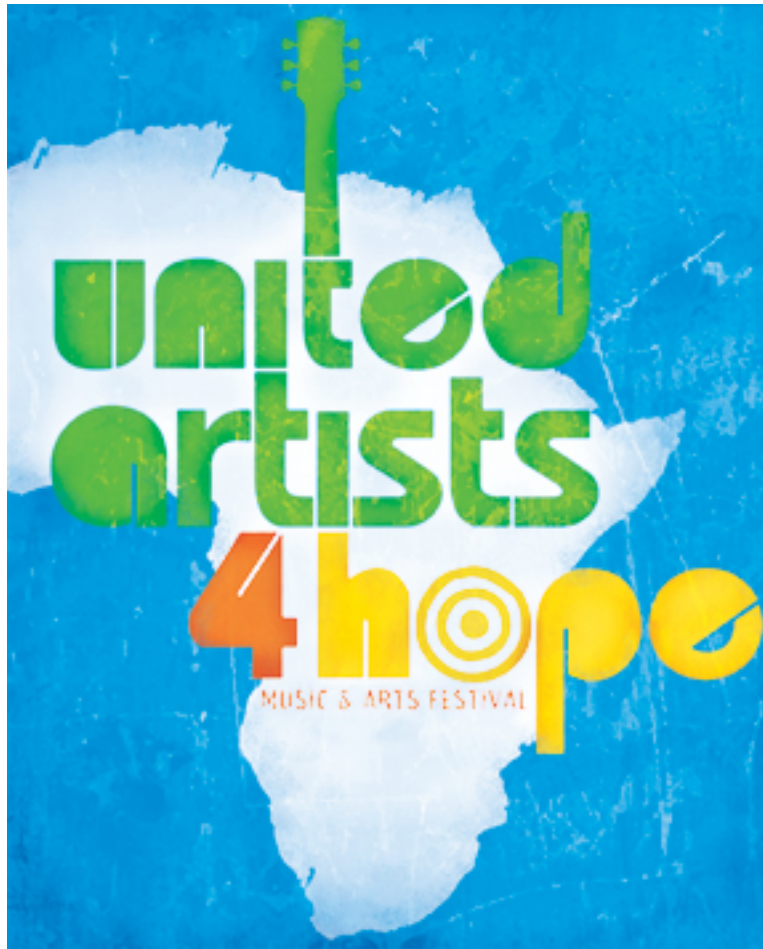


SPONSORSHIP OPPORTUNITIES



UNITED ARTISTS FOR HOPE : MUSIC & ARTS FESTIVAL
SATURDAY, MAY 2, 2009 | 4-8 p.m.
After-Party with The Afromotive
THE NAVY YARD AT NOISETTE
NORTH CHARLESTON, SC

Gethsemani Circle of Friends, a North Charleston nonprofit, together with Nkabom Artist and Craftspeople Association of Accra, Ghana are pleased to invite you to take part in an **original and unique music and arts festival** to support our HIV/AIDS global outreach work through Project OKURASE.

Project  kurase
a united link for better lives

WHAT IS THE EVENT?

The event is a music and arts festival that will take place on **Saturday, May 2, 2009** at the **Food Bank Building on the Revived and Renovated Navy Yard at Noisette in North Charleston.**



The event:

- will be one of the area's most unique charitable events
- is family-oriented
- will be an eco-friendly festival
- will feature a variety of musical acts including international, regional and local talent
- offers an interactive, educational children's area
- offers arts and crafts
- includes an authentic African bazaar
- provides dancing and drumming workshops
- after-party
- plus much more



The sole purpose of the event is to raise awareness about Project OKURASE's work in Ghana to save children from the HIV/AIDS crisis in Africa.

More specifically, the goal of the event is to raise enough money to build a sustainable water treatment system on the grounds of the center. Water is critical to life, health and development and is essential to creating a strong foundation from which the center can grow.

WHAT IS PROJECT OKURASE?

The purpose of Project OKURASE is to build a center in Okurase, Ghana to help children and families impacted by HIV/AIDS, particularly those children who have been orphaned due to the AIDS crisis in Africa.

The overarching objective of Project OKURASE is to provide skills training and formal education to vulnerable children, women, and to connect orphaned children with families, called Way Forward Families. This connection will meet the physical, emotional and spiritual needs of a child and provide the child an opportunity to grow healthfully into a strong and independent adult.

For more information about Project OKURASE, please visit www.projectokurase.org.

PROJECT ACCOMPLISHMENTS:

- Founded - August 2006
- Groundbreaking for Center – March 2008
- Co-founder receives Doctorate of Humane Letters from MUSC for his fight against AIDS – May 2008
- Internationally-renowned architect, Mishael Talmor volunteers to design Center – June 2008
- Alero Olympio Foundation donates brick-making machine to Project OKURASE – June 2008
- Public health research project begins funded by Johns Hopkins grant – August 2008
- Project OKURASE launches line of yoga clothing for fund-raising at Power to the Peaceful Festival – Sept. 2008
- Clemson University signed on to assist with architectural needs – December 2008
- FUTURE - MAY 2009 – Project OKURASE raises money for clean water at United Artists for Hope Music and Arts Festival – thanks to our sponsors!



Sweet Mary



Orphaned children in Ghana



Groundbreaking for the Centre in Ghana



Cindy and Powerful (co-directors) with brick-making machine and local village children

HOW DOES THIS PROJECT IMPACT OUR LOCAL COMMUNITY?

Project OKURASE's roots are closely tied to North Charleston through the children and supporters of Djole Dance Company, a West African dance and drumming group based out of North Charleston's Union Heights community and sponsored by the Gethsemani Circle of Friends. During the summer of 2006, the children embarked on a trip to Ghana and came home with a mission.



Djole Dance and Drumming Company

As a result of Djole's trip, Project OKURASE is building an arts-based center bordering the village of Okurase. The center will consist of 16 buildings which will include a school, a performing arts center, a clinic, an art studio, housing for orphaned children, and much more. Ground-breaking for the complex took place in March 2008 and the money raised from the music festival will be earmarked for a sustainable, clean water treatment system for the center. The goal of Project OKURASE is to develop a model that can be replicated around the world with the central focus being on green design, sustainable architecture, job and skills training, family and village-based formal education, and a family-based model for caring for children impacted by HIV/AIDS.



Our children playing with the children of Ghana

This project is unique in that not only are we impacting the lives of orphaned or vulnerable children in Ghana but we are also providing volunteer, educational and mission work opportunities for the inner-city children in our local community. We are also offering valuable volunteer opportunities for individuals and professionals who are interested in making a difference locally and globally.



Djole Dance and Drumming Company

The bond between these two sister communities – Union Heights in North Charleston and the Village of Okurase in Ghana – will last for a lifetime and provide positive, life-changing experiences for both communities.

HOW CAN I HELP?

The United Artists for Hope Music and Arts Festival is a unique marketing opportunity for any business and a very self-fulfilling cause for individuals to get involved with. It is extremely important to us that our partners share our same **values**:

- Family
- Health
- Education
- Environment
- Sustainability
- Arts

Being a sponsor of the festival is an effective way to reach the community, whether by introducing new products or services through sampling or simply informing or educating festival-goers about your company through advertising.

Through this festival your business will become partners with one of the area's most unique charitable events. Your business will be highlighted during the events media campaign and promotions.

We are also in need of volunteers. If you are interested in volunteering, please contact Jessica Munday at jessica@trio-solutions.com or 843-216-0442.

SPONSOR PACKAGES



Nkonsonkonson - Unity Level - \$10,000



Cindy Swenson and Samuel Yeboah (aka "Powerful"), Co-founders of Project OKURASE
Examples of 'In Unity Lays Strength'

Nkonsonkonson is the chosen West African Adinkra symbol for Project OKURASE. It is a symbol of unity and human relations. Nkonsonkonson is a reminder to contribute to the community that **in unity lays strength**. This level is the highest level of support for our event. The event will be promoted as: United Artists for Hope Music and Arts Festival presented by "Your Company Name or Individual Name" and will receive premier positioning of name and logo on ALL event materials.

- Exclusivity as presenting sponsor
- Large banner on stage with name and logo (must be provided)
- Opportunity to welcome festival-goers on stage
- VIP tent host
- One expo tent booth during festival (10x10 tent, 8' foot table and 2 chairs)
- Name and logo on wrist bands
- Private drumming and/or dance lesson for up to 10 members of your company
- Premier positioning of name and logo on all event marketing materials
- Recognition in all e-blasts
- Name and logo on festival T-shirts
- Name and logo on festival posters
- Name, logo and link on Project OKURASE Web site
- Recognized on Project OKURASE's Facebook page
- 20 VIP tickets to festival
- 20 festival T-shirts
- 4 VIP parking passes



Sankofa - Spirit Level - \$5,000

Sankofa is the West African Adinkra symbol that reminds us to look to the past, learn from it, and take those lessons into the future. The power of ancestors is extremely important in African culture. Supporting our festival at this level will demonstrate to the community your understanding that our ancestors and where we came from, define who we are. It has been said that he who controls the past, controls the future.

- Large banner on stage with name and logo (must be provided)
 - One expo tent booth during festival (10x10 tent, 8' foot table and 2 chairs)
 - Name and logo on wrist bands
 - Select positioning of name and logo on all event marketing materials
 - Recognition in all e-blasts
 - Name and logo on festival T-shirts
 - Name and logo on festival posters
 - Name, logo and link on Project OKURASE Web site
 - Recognized on Project OKURASE's Facebook page
 - 12 VIP tickets to festival
 - 12 festival T-shirts
 - 2 VIP parking passes
-



Nyansapo - Wisdom Level - \$2,500

Nyansapo is the West African Adinkra symbol that represents wisdom, ingenuity, intelligence and patience. An especially revered symbol of the Ashanti people, this symbol conveys the idea that a wise person has the capacity to choose the best means to attain a goal. Supporting our festival at this level will demonstrate to the community your commitment to life-long learning and the importance of knowledge.

- Banner with name and logo displayed at the festival (must be provided)
 - One expo tent booth during festival (10x10 tent, 8' foot table and 2 chairs)
 - Name and logo on all event marketing materials
 - Recognition in all e-blasts
 - Name and logo on festival T-shirts
 - Name and logo on festival posters
 - Name, logo and link on Project OKURASE Web site
 - Recognized on Project OKURASE's Facebook page
 - 8 VIP tickets to festival
 - 8 festival T-shirts
 - 1 VIP parking pass
-



Dwennimmen - Strength Level - \$1,000

Dwennimmen is a West African Adinkra symbol that represents humility together with strength. This symbol reminds us that even the strong need to be humble. Your support at this level will remind us all that in this life, *we are all essentially connected*. No one person is better than another. We need to place trust in the hands of our parents, our family members, our community and fellow person.

- Name on all event marketing materials
 - Recognition in all e-blasts
 - Name on festival T-shirts
 - Name on festival posters
 - Name and link on Project OKURASE Web site
 - Recognized on Project OKURASE's Facebook page
 - 6 VIP tickets to festival
 - 6 festival T-shirts
 - 1 VIP parking pass
-



Woforo Dua Pa A - Partnership Level - \$500

Woforo Dua Pa A is the West African Adinkra symbol that represents support, cooperation, and encouragement. It comes from the saying that when you climb a good tree, you are given a push. By supporting at this level you are demonstrating your commitment and understanding of the power of working together as a team.

- Recognition in all e-blasts
 - Name on festival T-shirts
 - Name on festival posters
 - Name and link on Project OKURASE Web site
 - Recognized on Project OKURASE's Facebook page
 - 4 VIP tickets to festival
 - 4 festival T-shirts
 - 1 VIP parking pass
-



Adinkrahene - Leadership Level - \$200 **Friends of Okurase Level**

Adinkrahene is the chief of the West African Adinkra symbols. It represents greatness, charisma and leadership. It is said that this symbol played an inspiring role in the designing of the other symbols. It signifies the importance of playing a leadership role. By helping Project OKURASE at this level you are demonstrating to the community that you are taking a stand against the horrific impact HIV/AIDS is having on innocent children, as well as demonstrating your support to the positive impact our local community can have around the global.

- 4 VIP tickets to festival
- 4 festival T-shirts
- 1 VIP parking pass

Deadlines for recognition on printed marketing materials will apply for all sponsorship levels. Individuals or companies interested in sponsoring this event should contact Jessica Munday at jessica@trio-solutions.com or (843) 216-0442 or Cindy Swenson at swensocc@muscc.edu or (843) 452-1310.



Sponsorship Packages
 United Artists for Hope Music and Arts Festival
 May 2, 2009 | Food Bank Building at the Navy Yard at Noisette
 North Charleston
 To benefit:



www.projectokurase.org

	Unity Level \$10,000	Spirit Level \$5,000	Wisdom Level \$2,500	Strength Level \$1,000	Partner Level \$500	Friends Level \$200
Benefits:						
Exclusivity as presenting sponsor	•					
Opportunity to welcome festival-goers	•					
VIP tent host	•					
Private drumming and/or dance lesson for up to 10 members of your company	•					
Name and logo on tickets and/or wrist bands	•	•				
Signage on main stage with name and logo	•	•				
Banner displayed at festival	•	•	•			
One expo tent booth during festival	•	•	•			
Name and logo on all event marketing materials	•	•	•	•		
Name and logo on festival T-shirts*	•	•	•	•	•	
Recognition in all e-blasts	•	•	•	•	•	
Name and logo on festival posters*	•	•	•	•	•	
Name, logo and link on Web site*	•	•	•	•	•	
Recognized on Project OKURASE Facebook page	•	•	•	•	•	
Tickets to festival	• (20)	• (12)	• (8)	• (6)	• (4)	• (4)
Festival T-shirts	• (20)	• (12)	• (8)	• (6)	• (4)	• (4)
VIP parking passes	• (4)	• (2)	• (1)	• (1)	• (1)	• (1)

*Logo is not included for these items at the Strength and Partner levels.